



2027 **AUTO EXPO** **THE MOTOR SHOW**
04 - 09 FEBRUARY 2027
Bharat Mandapam, New Delhi, India



Bharat
Mobility
GLOBAL EXPO 2027
Beyond Boundaries: Co-creating
Future Automotive Value Chain

INDIA'S FLAGSHIP SHOWCASE OF AUTO INNOVATION

AUTO EXPO – THE MOTOR SHOW 2027

RETURNS WITH GREATER SCALE, AMBITION, AND PURPOSE,
UNDER THE AEGIS OF BHARAT MOBILITY GLOBAL EXPO 2027,
THE COUNTRY'S LARGEST AND MOST COMPREHENSIVE MOBILITY EVENT.

4 – 9 FEBRUARY 2027 | BHARAT MANDAPAM, NEW DELHI, INDIA

ORGANISED BY



SIAM
Society of Indian Automobile Manufacturers



CII
Confederation of Indian Industry



ACMA
Mobility Foundation

ACCREDITED BY



OICA
The International Organisation
of Motor Vehicle Manufacturers

AUTO EXPO – THE MOTOR SHOW: KEY HIGHLIGHTS

	2023 Edition	2025 Edition
Venue	India Expo Mart, Greater Noida, India	Bharat Mandapam, New Delhi, India
Exhibitors	Over 110 exhibitors, including OEMs and theme pavilions	Over 130 exhibitors including 34 OEMs and theme pavilions
Area	58,000 sqm	64,000 sqm
Vehicle launches	82	90
Visitors	636,000	844,000
Knowledge events	Five international conferences	Six international conferences

Driven by the aspirations of the people and energy of the youth, India's automobile sector is witnessing an unprecedented transformation. –

Shri Narendra Modi, Hon'ble Prime Minister of India

Auto Expo – The Motor Show 2027 invites global industry leaders, policymakers, startups, academia, and consumers to witness India's transformation into a global mobility hub. Be a part of the dialogue, innovation and of the movement towards Cleaner, Smarter, and Safer transportation.



A LEGACY OF EXCELLENCE: 40 YEARS OF AUTO EXPO

Since 1986, SIAM has co-organised India's premier mobility showcase, **Auto Expo – The Motor Show** with CII and ACMA.

From its debut at Pragati Maidan to its integration into the Bharat Mobility Global Expo, **Auto Expo – The Motor Show** has evolved into a symbol of India's auto transformation — from indigenous engineering to global leadership.

AUTO EXPO – THE MOTOR SHOW: 1986 TO 2027

1986 (ORIGINS)

India's first major platform for automobile and allied industries.

2000s (Global integration)

Launchpad for new passenger cars, two-wheelers, commercial vehicles, & concept technologies

2025 (Landmark edition)

Under the aegis of Bharat Mobility Global Expo, Auto Expo – The Motor Show at Bharat Mandapam; Saw 90+ launches, participation of 34 OEMs and 8.44 lakh footfall

1990s (Opening up)

Gateway for foreign automakers; becomes a biennial event from 1996 onwards; establishes itself as South Asia's largest Automotive trade fair

2010s (Redefining scale)

With over 7 lakh visitors, the show split into two parts in 2014 – The Motor show moved to Greater Noida and the component show was retained in Pragati Maidan. The decade saw the rise of EVs, Connected Vehicles and alternative fuels

2027 (The future)

Focus on the future mobility

ABOUT SIAM

The Society of Indian Automobile Manufacturers (SIAM) is an apex national body representing all major vehicle and vehicular engine manufacturers in India. It is a society with charitable objectives registered under the Societies Registration Act, 1860. Its objectives include enhancing the contribution of the automobile industry to the growth and development of India's economy, assisting the automobile industry to meet its social obligations and encouraging the efficiency of industry in general and the automobile industry, particularly in India. SIAM focuses on activities related to the improvement of the environment and ensures the safety and protection of automobile vehicle users and the public at large. Recognising these objectives, SIAM has been granted registration under the Income Tax Act, 1961 as an institution with charitable purpose.

To meet these objectives, SIAM works closely with stakeholders in the formulation of the economic and commercial policies, regulations and standards relating to automobiles. It provides economic and statistical information as well as technical and public policy services to the stakeholders on behalf of Indian Automobile Industry. It publishes Monthly Industry Statistics, Monthly Commodity Price Monitor and other periodic reports. SIAM organises seminars and workshops on the subjects of topical relevance and interest to the industry. It also carries out various public policy activities, particularly in the field of Road Safety and Environment.

SIAM works closely with various Government departments, both at the Central and State levels and with international bodies such as the International Organisation of Motor Vehicle Manufacturers (OICA), International Motorcycle Manufacturers Association (IMMA). It also coordinates with other counterpart international associations.

SIAM, along with ACMA and CII, organises Auto Expo, a widely acclaimed biennial auto exhibition showcasing the trends in the Auto Industry.

SIAM promotes Sustainable Mobility through focused initiatives and campaigns on जैविक पहल (Bio Initiative), हरित हाइड्रोजन (Hydrogen Mobility), गैस गतिशीलता (Gas-based mobility), विद्युतीकरण (Electrification), चक्रीयता (Circularity) and सुरक्षित सफर (Safe Journey) in alignment with Sustainable Development Goals 2030 and Net Zero by 2070.

Society of Indian Automobile Manufacturers

Core 4-B, 5th Floor,
India Habitat Centre, Lodhi Road,
New Delhi – 110003, India



+91-11-47103010/47103026



aemotorshow@siam.in



www.autoexpo-themotorshow.in

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